

# Introducing Curv's Dual Pricing: Eliminate Fees and Maximize Profits!

Take advantage of an optimized payment processing solution with Curv's Dual Pricing Program. Say goodbye to excessive credit card processing costs and hello to increased profitability and customer satisfaction for your merchants.



## Increase your revenue, grow your businesses, succeed!



Increase your revenue through cash discount fee residual earnings



Offer an innovative payment solution that sets you apart from competitors



Opportunity to build stronger relationships with merchants



It aligns with your Schedule A and has no extra transaction fees



### \* Earn Extra Revenue When People Use Cash!

Curv's Dual Pricing Program lets businesses save on payment processing costs by transferring acceptance fees to credit card users and giving discounts to cash-paying customers.

#### Sales

**\$30,000**

Cash

**\$30,000**

Card

#### Processing Fees

**\$0**

Cash

**\$1,200**

Card

#### Revenue

**\$30,000**

Cash

**\$28,800**

Card

# Discover the Benefits of Curv's True Dual Pricing:

## Agents Benefits

### Increased Revenue:

- Earn a percentage of the cash discount fee.

### Stronger Relationships:

- Help merchants save on processing fees.

### Bonus Program:

- Earn more monthly with placement rewards.

## Merchant Benefits

### Increased Revenue:

- Transfer payment processing fees to customers.

### Compliance Assurance:

- Curv ensures easy merchant compliance.

### Lower Costs:

- Save more money to invest in your business.

## Offer to eliminate your merchants processing fees the compliant way!

At Payarc, **we know compliance is crucial.**

That's why **our Dual Pricing program lets your merchants offer cash discounts without breaking any rules.** Make sure your merchants are treated fairly while enjoying the benefits of our True Dual Pricing Program.

We're dedicated to helping businesses of all sizes start, manage, and scale their operations effectively.

**Have questions? We're here for you.**



For general inquiries, including partnership opportunities, please email: [sales@curv.com](mailto:sales@curv.com)

